

Terms of Reference

Videographer/ Production Company/ FD

Awareness Media Campaign

National Commission for Lebanese Women (NCLW)

2020-2021

Brief About NCLW

The National Commission for Lebanese Women (NCLW) is an official body, which was established in 1998 by law 720, and is directly affiliated to the presidency of the Council of ministers.

As a National Women Machinery, NCLW works on enhancing the status of women and ensuring equal opportunities between men and women. NCLW acts as the consultative body of the government and of national councils and institutions on all issues related to the status of women including gender-based issues.

Consultancy Purpose

NCLW is seeking to contract a production company or a videographer to produce a series of awareness and advocacy short videos (30s to 1 min) calling on fathers (and brothers) to become more active in the prevention of early marriage, **to be finalized by approximately Mid-June**. The campaign targets male family members as an entry point to engage men in social change, and consequently to decrease discrimination against women and girls in Lebanon especially in the rural areas where early marriage is practiced.

Through humor, the videos will emphasize on optimism showing the benefits of ending child marriage.

Key Responsibilities

- Meeting with NCLW for more details about the content of the media campaign
- Presenting options of draft ideas of the videos to NCLW for feedback
- Producing up to 4 videos maximum about male family members calling for the prevention of early marriage and presenting them to NCLW for comments and feedback

Key Competencies

- Minimum of three (3) years' documented work experience in the area of film/reportage/documentary/publicity/awareness raising videos writing, producing, directing and editing;
- Access to highest quality filming, light, sound and editing equipment.
- Ability to operate under strict time limits and apply high production and technical standards for the purpose of maintaining high level of professionalism;
- Track record of successful materials filmed in the region and/or on similar topics would be an asset.
- Previous experience on gender projects is a plus

Application and Submission guideline

Interested candidates in this position should send their CV along with

- Three links to work samples demonstrating most relevant previous productions. (including graphics/visuals/illustrations/animations preferably related to Human Rights and Gender).
- Detailed list with technical information of the equipment intended for use, including camera, light, sound, editing software
- Brief presentation of the team, with CVs and functional responsibilities of the key people to be engaged in the production of the documentary.
- Detailed break-down of all estimated costs, including estimated days of shooting, production team, days of editing, travel costs, music, etc. ...
- A clear total cost for the final product. Please note that all costs, including transport, should be included in the total sum, no additional payments will be made outside of the total budget.

Interested candidates should send their CV to info@nclw.gov.lb and include the job title mentioned above in the email subject by June 2, 2021

Applications received after the closing date will not be considered.

Only shortlisted candidates will be contacted.