

Terms of reference  
*Expert in Electoral Campaigning and Communication*

**“Promoting Women’s Political Participation at the Local Level in Lebanon” Project**

National Commission for Lebanese Women (NCLW)  
August 2024 - January 2025

**About NCLW**

The National Commission for Lebanese Women (NCLW) is an official body, which was established in 1998 by law 720, and is directly affiliated with the presidency of the Council of ministers.

As a National Women Machinery, NCLW works on enhancing the status of women and ensuring equal opportunities between men and women. NCLW acts as the consultative body of the government and national councils and institutions on all issues related to the status of women including gender-based issues.

**Brief description of the project**

NCLW is implementing the “Promoting Women’s Political Participation at the Local Level in Lebanon” project in partnership with GIZ.

The project entails the following components:

- Providing capacity development for women at the local level
- Enhancing the networking of women involved in local public governance, increasing knowledge on good governance, and strengthening community engagement

**Consultancy Purpose**

Enhancing communication skills for women interested in local governance on how to organize their electoral program and advance their campaigning.

### **Key Responsibilities**

- Developing the materials and providing capacity-development sessions on advancing communication skills in how to organize electoral programs and enhance one's electoral campaigning
- Improving the knowledge of participants on techniques of organizing their electoral program, on-the-ground electoral campaigns, and electoral campaigns via social media
- Enhancing the capacity and skills of participants in these topics using practical and participatory simulations
- Developing the content of a digital curriculum that will be disseminated to the participants
- Coordinating with the M&E Expert
- Supporting the NCLW team

### **Key Competencies**

- Master's Degree in political science or social science or media or communications or relevant discipline with a good knowledge of women's political participation (requirement), human rights, and development.
- Professional trainer and facilitator with minimum 5 years' experience.
- Minimum 5 years' experience in in-person and online trainings.
- Excellent possession of online technical skills (online platforms and tools).
- Familiarity with governmental and non-governmental entities in Lebanon.
- High professional and personal ethics and integrity.
- Excellent communication and analytical skills.
- Excellent interpersonal skills.
- Fluency in Arabic and English. French is a plus.
- Previous experience in gender and human rights.

### **Application & Submission Guideline**

- Interested candidates for this position should send their CV along with a cover letter and outline of the methodology to be implemented and financial offer to [info@nclw.gov.lb](mailto:info@nclw.gov.lb) and include the job title mentioned above in the email subject by Monday 14 October 2024. Applications received after the closing date will not be considered.  
Only shortlisted candidates will be contacted.

